# A Message to Everyone



exciting events, gardens

Actor Fuku Suzuki



Chairman of the Executive Committee Norihiko Fukuda, Mayor of Kawasaki City

The Kawasaki Fair will bring the latest and greatest in green technology and values through exhibits and events that combine art with nature. Please visit Fujimi Park, Todoroki Ryokuchi Park, and Ikuta Ryokuchi Park for an inspiring experience like never before.



come and experience this unique Actor TV Personality

(tvk:LOVE Kawasaki MC) Atsushi

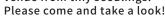


## Kawasaki Plower Movement



The "Kawasaki Flower Movement" project, in which flowers grown by students from all 170 municipal elementary, junior high, special education schools decorate the venue and the community. Finally, the flowers will bloom!

We carefully nurtured the flowers that decorated the venue from tiny seedlings!







### Official Merchandise Shop Information

We have prepared a variety of original official goods for the Kawasaki Fair!



Please fill out

our visitor survey!

Only available in Japanes







### Official website and Social Media Accounts







Official X

Official Instagram

The largest flower and greenery celebration in Japan

## National Urban Greening Fair

The National Urban Greening Fair is a historic festival that has been held every year since 1983 (Showa 58) to help each and every citizen to understand the importance of greenery, deepen their knowledge of how to preserve and enjoy greenery, and promote the development of a city where there is a comfortable and prosperous life brought about by greenery.

The event will be held again in 2025!

**National Urban Greening Fair** in Kawasaki "Spring"

Spring 2025 Mar. 22 (Sat) ~ Apr. 13 (Suin) \*More details will be released on the official website as they become available



Kawasaki City
100th Annivers 100th Anniversary Project Official Website

COLORS FUTURE! ACTIONS

### Kawasaki City 100th Anniversary Project,

National Urban Greening Fair in Kawasaki Executive Committee Secretariat (Miyamoto-cho 1, Kawasaki-ku, Kawasaki-shi)

### **Kawasaki Fair Information Center**

**GREEN×EXPO 2027** (International Horticultural Exposition 2027)

Theme: Scenery of the Future for Happiness Event period:2027.3/19~9/26 Venue: Yokohama City, Kanagawa Prefecture





# The 41st National Urban Greening Fair in Kawasaki



Official Pamphlet "Autumn"

Autumn 2024 Oct.  $19_{(Sat)} \sim Nov. 17_{(Sun)}$ 

Spring 2025 Mar.  $22(Sat) \sim Apr. 13(Sun)$ 



### Venues | Fujimi Park, Todoroki Ryokuchi Park, Ikuta Ryokuchi Park and other locations

| Host | Kawasaki City, Organization for Landscape and Urban Green Infrastructure Organizer | Kawasaki City 100th Anniversary Project, National Urban Greening Fair in Kawasaki Executive Committee

# National Urban Greening Fair in Kawasaki

Fujimi Park, Todoroki Ryokuchi Park, Ikuta Ryokuchi Park.

With the three parks as the core venues, we will combine the concepts of

"Diversity", "Experience • Sensation", "History • Culture" with greenery,

creating new values for greenery for each and every person, the Kawasaki way.

Founded 100 years ago in this land surrounded by lush greenery in the Tamagawa basin, Kawasaki has grown significantly as an industrial city at the heart of the Keihin Industrial Zone during the course towards modernization.

However, the city has faced air pollution and urban environmental problems, and

housing development has led to a large loss of greenery.

Citizens, businesses and the government have overcome these challenges,

protecting and nurturing the city's greenery, little by little.

Let's bring back this abundant greenery for the next 100 years.

The time is ripe, the National Urban Greening Fair in Kawasaki is blooming.



## Diversity × Greenery

# Fujimi Park

The main stage and icon of the National Urban Greening Fair in Kawasaki.

Utilizing the form of the newly opened revitalized park, it will host exhibits and expositions that will encourage the incorporation of flowers and greenery into everyday urban living.

Empowering the technologies and ideas to realize Kawasaki's vision of green city development for the next 100 years.





Welcome to the Kawasaki Fair! Main Garden Photo

# Colors, Future Garden

Symbolizing "The diversity of Kawasaki", "The past of Kawasaki "and "The new Kawasaki".

Flower Gate of Hospitality



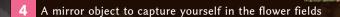
3-meter-high vertical flowerbed. with flowers and greenery spreading across the wall. Welcoming guests as the entrance of

Footprints of Kawasaki



The factory motifs are surrounded by greenery to express the history of Kawasaki's development as an industrial city that supported Japan's industries, and its future as an environ dvanced city with abundant greenery.

Garden of blissful waves



Kawasaki Flower Movement



### Truck Garden

Fujimi

Park

Gardeners from around the country will display their garden art in trucks based on the three core venues.



### Vertical Flower Beds Photo Spot Vertical GARDENs

Pioneering wall greening technologies in Japan that wrap urban three-dimensional spaces with greenery to meet various environmental conditions and needs will be exhibited.

Various types are exhibited, including wall base

type and climbing type.
Please take a good look and touch them from the front and side, and compare their mechanisms!



### Rain Garden of Wild Flowers



Green infrastructure that allows rainwater to seep into the ground and percolate downwards has been integrated with a naturalistic garden assorted plants and flowers.

Nobuo Sugino and the World of Pressed Flower Exhibition



An exhibition of works by and supervised by Nobuo Sugino, one of Japan's leading pressed flower artists.

Culttz Kawasaki Next-generation AR sports

that fuse sports and games 500yen 'HADO]

10/19(Sat)→11/7(Thu) Except 10/31(Thu) and 11/1(Fr



### GREEN×EXPO 2027 Promotional Area



(Exhibitors: City of Yokohama · Kanagawa Prefecture · International Horticultural Exposition Association 2027)



Official mascot Tunku Tunku

The monument and flower beds represent the landscape of tomorrow where nature and society will be in harmony at GREEN x EXPO 2027 to be held in Kamiseya, Yokohama in 2027. The monument is a collaborative work of Kanagawa Prefectural Yoshidaiima High School and Kengo Kuma &



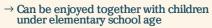
### FUN! Green Carpet!



 $\sim$ How to spend a sunny day on a green carpet  $\sim$ 



Have a seat or lie down on the lawn. Read a book! Play games or music! Enjoy to your heart's content!





·o

### Floralia Fantasia by Shogo Kariyazaki

Based on image sketches submitted by students of Kawasaki High School (Municipal), Shogo Kariyazaki has created a delicate yet bold arrangement with a unique sense of color.





### Shogo Kariyazaki

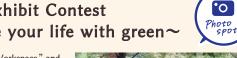
Flower arrangement artist.

Head of the Kariyazaki Flower Professional Education School. He has been described as "a person who has hands that produce beauty," and is devoted to spreading the traditional Japanese culture of flower arrangement around the world.
He is the leader of the "National Route Flower Support Group for

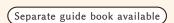
the National Urban Greening Fair in Kawasaki.



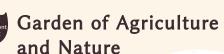
### Garden Exhibit Contest ~Colorize your life with green~

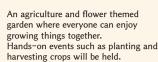


The "Green Veranda," "Green Workspace," and "Vertical Flower Beds" divisions will offer perspectives on new lifestyles that bring greenery into the urban environment









Entrance Garden Zone

The Agriculture and Living Things Connection Zone

Agriculture Garden Zone

### Hanging Basket / Container Garden Contest

The contest entries will be exhibited under the theme of "Flower Musical > - Flower decorations that add fun and color to daily life."





# **Todoroki** Ryokuchi Park

Venue where visitors can experience various activities and sports in a spacious green environment.

In a style never seen before, we propose a lifestyle of well-being that unravels people's senses and allows them to freely enjoy greenery.



Take a stroll through the art forest decorated with colorful umbrellas and see decarbonization art made by children using erasable Kitpas crayons.

**前を** 



# Main Garden

# ACTIVE GARDEN 6



A 75-meter-long garden that allows visitors to experience and enjoy with all five senses

Play around with more than 40 contraptions!



The world of "tree roots" wrapped in a veil will be introduced.



Have fun climbing trees while feeling the different textures of "smooth" trees and "rugged" trees.



Come find your favorite scent



Enjoy performing with giant

percussion instruments made of green materials.

Box Garden Workshop Held on weekends)

Freely create your own box garden. Enjoy creating miniature gardens using natural materials.



Vegetables that are regularly served on Have a look at them growing in the soil.



Information

A live painting show will color the opening of

With just a paint roller and music. Mr. Takeshi Sato will perform a live painting

### **Kosugi-Curry EXPO**

Musashikosugi's largest food festival is coming to the fair venue!



10/26(Sat)

11:00~20:00

Route

**Every Sunday** 

Except 11/17(Sur

I want to try it! Sounds fun! The ideas

for play are endless!

the forest with a play

leader who responds

freely to your ideas.

Playing is learning.

Anyone can play in

Take a breather by the pond. Indulge in a delicious moment while admiring the flowers.

會會

A giant heap of

domestic wood

blocks will be

sweet potato stores from all over the country will open

Various workshops will also

4 (Mon, Public Holiday)

11/1(Fri)~

9:30~17:00

Closed every Monday \*Open on 11/4 (Mon, public holiday) and closed the next day



**Nater Gard** 

Flowers that purify the nutrients in the pond color the surface of the water in

this garden. Benches and tables are available in the shade of the deck overlooking the fishing pond.



朝 告

帕克

3 Shop

To Musashi-Kosugi Station



Let's play with 40,000 pieces

of building blocks!

**Super Sweet Potato Festival** 

Famous roasted

their stores!

be held.

by Sweet Potato Expo

Long Border Garden

This is the largest flower bed planted in the grounds of the Kawasaki Fair, with a total of 200 varieties and 45,000 flowers blooming in the fall and spring, and a total length of 100 meters.



**Tyrannosaurus Athletic Meet** in Kawasaki Fair

Gather around, Tyrannosauruses who want to run wild! Herds of Tyrannosaurus will appear at Todoroki!









Of the flower seedlings nurtured by students of all 170 municipal elementary, junior high, and special education schools, 5,000 marigolds were collected, and planted with elementary, junior high school students, and volunteers in this collaborative



the Five Senses

This garden was created by citizens



The wondrous world of animals

Popular small animals. birds and rare creatures



11/9(Sat) & 10(Sun) 11/16(Sat) & 17(Sun) 10:00~17:00

will hang out in the park.

Photo Spot (a) Can be enjoyed together with children under elementary school age

among the many.

### History and Culture × Greenery

# Ikuta Ryokuchi Park

A venue rich in greenery rooted on the green space's

The value of "real greenery" woven through culture, history, and art.



At the west entrance, a large expanse of land art is spread out on the gentle slope of the lawn. Around the area, benches made from Tama area timber and thinned wood, as well as benches made by local high school students, are on display.



Recommended

**Parking** 



Masugatayama Square

■ The firewood collected from Ikuta Ryokuchi Park were carefully dyed one by one into different shades of indigo with the help of children and arranged in curves.

Central Area

**デ 削 🖸 🎺** 



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†|† Parking

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Information

WildBirdsSa

East Entrance



Sundav

between people and living creatures and the conservation activities at Ikuta Ryokuchi Park are explained in an easy-to-understand Citizen Collaboration Zone Through knowing more about the organizations active in the Ikuta green space, learn about the charms of Ikuta Ryokuchi Park through their initiatives.

\*\*Participation programs available\*

Exhibitions and workshops

The importance of coexistence

**◀Nature Zone** 

To learn and love about nature

at Ikuta Ryokuchi Park



We will introduce the charms of the approximately 200 types of plants that grow in Ikuta Ryokuchi through

Enjoy satoyama and

▲Plant Zone

Except for the first week of November,

Take a walk with an arborist Ikuta Ryokuchi Tree Guided Tour

which will take place on the 4th (Monday, public holiday)

This tour is a great opportunity to learn about tree species, their characteristics and eco and observe a new aspect of trees. [advance registration required]

Three Days of Japanese Traditions in Autumn tribute: Flowers and Greenery-Wa-biyori

# \*Those who come dressed in Japanese attire will receive a gift on a first-come, first-served basis

"Nodate" (Outdoor Tea Co Experience) This is an opportur

experience the traditional Japanese culture of tea cerem Beginners welcome!

Hours 11:00 ~ 15:00

Place Chuo-hiroba(Central Squa Nishiguchi-hiroba(West Entrance Square) Supported by: Kawasaki Branch of Tankokai and Kawasaki Sakado Kyokai

Japanese Arts Stage Performance

Stage programs of Japanese traditional culture such as calligraphy, sword dance, ikebana, and Japanese musical instruments!

Hour 9:30 ~ 16:00 Place Chuo-hiroba(Co

Nisiguchi-hiroba(West Entrance Square

Admission Fee Reguli



(children's fair) Ennichl is one of the m iconic festivals in Japan, the excitement of this

children's fair will surely liven up the event! Hours 9:30 ~ 16:00 Place Chuo-hiroba(Central Square)



Original story and screenplay by Makiko Sakurai Takigi-nou Performance "Yuki-no-Hana"

Snow Falling Like Stars in the Darkness of the New Moon. Prayer and rebirth of a wounded soul A story of salvation watched over by mountains, rivers, plants and trees

Date and Time 11/2(Sat) Doors open 17:00/Performance begins 18:00 Location Ikuta Ryokuchi Park Mt. Masugata Observation Platform

Can be enjoyed together with children under elementary school age

Ikuta Ryokuchi Park Rose Garden Special Production

The Secret Rose Garden ~ Secret garden surrounded by forest ~

After passing through a wooded area in the Tama Hills,

a secret rose garden emerges.
Please take your time and enjoy this special limited-time-only presentation along with 2,900 roses of 625 varieties that

It is a 15 minute walk from the Ikuta Ryokuchi East Entrance to the Rose Garden Shuttle buses will be available during the exhibition period. Opening [Weekday]  $10:00 \sim 16:00$ 

[Saturdays, Sundays, and Holidays]  $9:00 \sim 16:00$ \*The Rose Garden will be closed on Friday, 11/1. \*Last entry is 30 minutes before closing.



English Rose Corne







## Metasequoia of Indigo and Mist

The deep indigo fabric, swaying in the wind, catches the light and permeates the landscape of the

A large amount of mist, spewed at high pressure from a special nozzle, shimmers in response to the slightest movement of the forest air, diffusing between the trees and "indigo," enveloping the space with the incoming light.

An installation that visualizes the beauty of nature. OReady



West Entrance

Traditional Indigo Dyeing Worksho

o 111 6



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It rises in a green area, the 30-meter-high "Mother's Tower"
expresses "the resilience of giant trees
deeply rooted in the earth".
This is a special one-night-only event Food and drink, marché, changing music and light experience. Hours 16:00 ~ 20:00

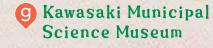
we give shape to "I want to try it"!

East Entrance



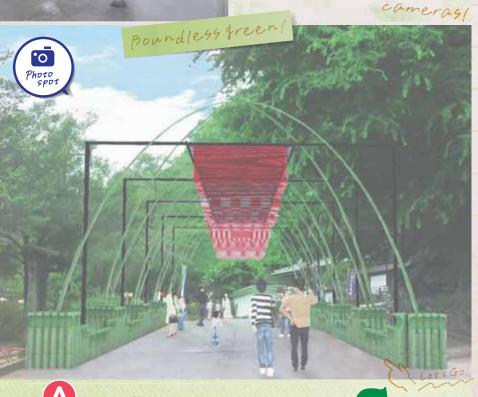




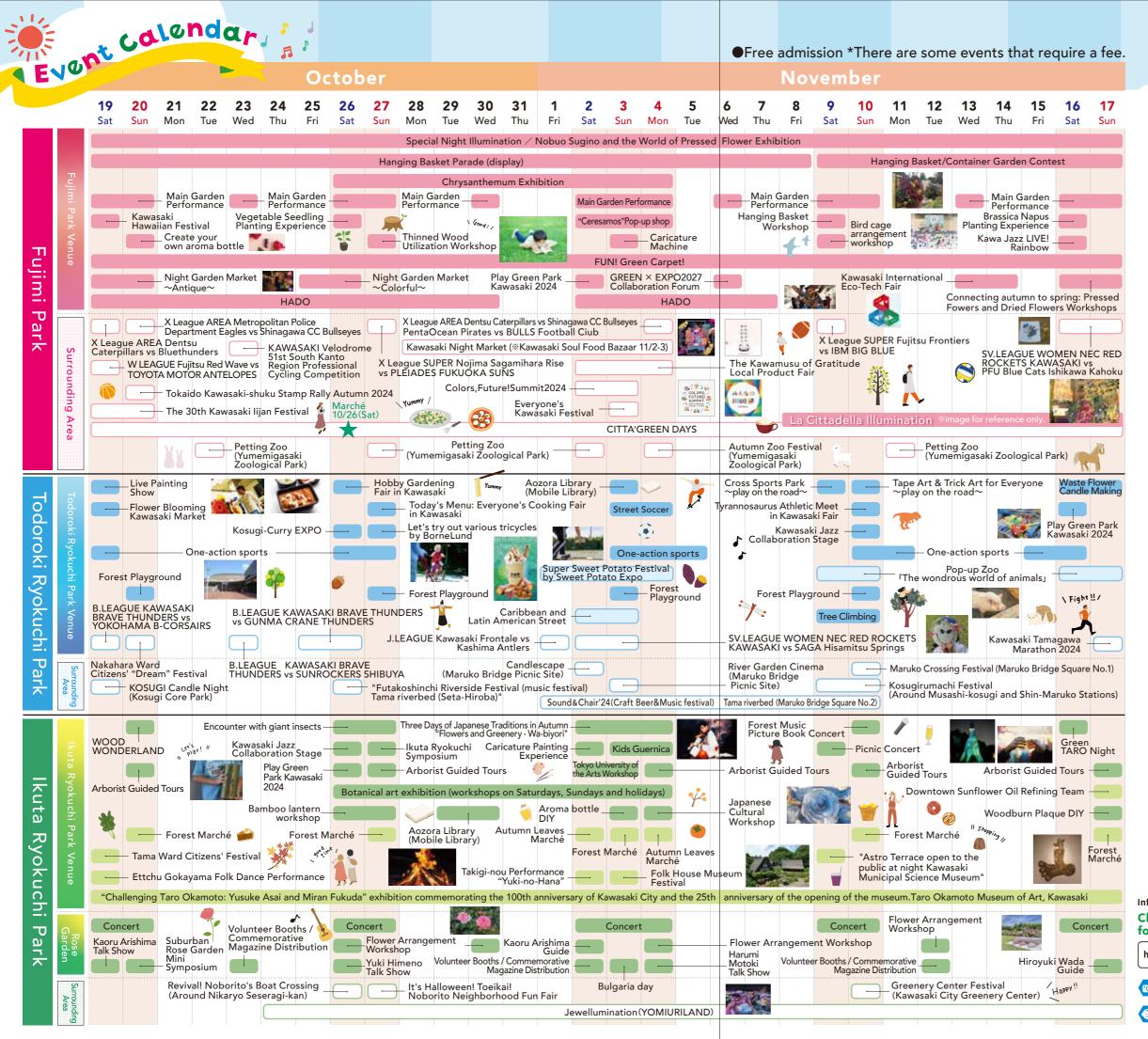








Bamboo Entrance Gate Permaner



# PICK UP EVENT

Fujimi Park 10/19(Sat) • 20(Sun) • 25(Fri) • 26(Sat)

### Night Garden Market



An ecological market where you can enjoy food and drinks under the warm lights and relaxing music.



...... Todoroki Ryokuchi Park 11/10(Sun)



### Tape Art & Trick Art for Everyone



~play on the road~

For one day only, the streets are your canvas! Let's create street art together!

Ikuta Ryokuchi Park 10/26(Sat) • 27(Sun)



### **Encounter with giant insects**

Impressive giant insects larger than humans will appear!

\*Will be postponed to the following week in case of rain





Information as of September 20,2024. Check the official website for the latest information!





Photo Spot

Can be enjoyed together with children under elementary school age

# How to get to the venues

### Please use the digital map available on your smartphone!



The National Urban Greening Fair in Kawasaki Digital Map is full of information on the fair, events, dining and accommodation! No installation required, and routes can be searched to registered locations.

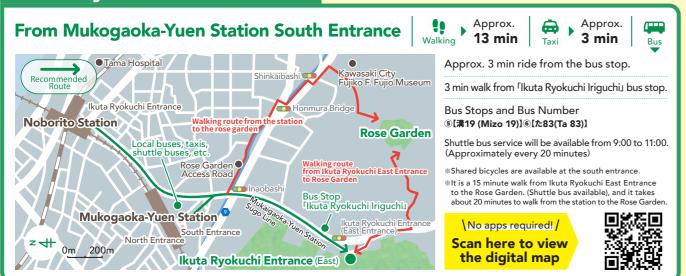
### Fujimi Park Venue



## Todoroki Ryokuchi Park Venue



### Ikuta Ryokuchi Park Venue



### Please make use of the train system when travelling to the Kawasaki Fair venues.



» HANA·BIYORI » Dinner around Musashi-Kosugi Station » To lodging hotel

» Kawasui Kawasaki Aquarium » return home

Lodging hotel » Yumemigasaki Zoological Park » Stroll around KING SKYFRONT, have lunch » Fujimi Park

# We are supporting the National Urban Greening Fair in Kawasaki, a Kawasaki City 100th Anniversary Project.

### Supporting

### Corporations

**Platinum Partners** 































**Gold Partners** 

Silver Partners











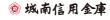




:DeNA **SPORTS GROUP** 





















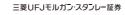






















**Gold Supplier** 





















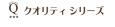








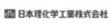
























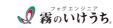


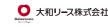














**Gold Media Partners** 



























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Bronze Partners カナケイ株式会社/東亜石油株式会社/公益社団法人神奈川県宅地建物取引業協会/信長行政書士事務所 生活クラブ生活協同組合/松栄産業株式会社/株式会社クレハ環境/川崎フロンターレ後援会/一般社団法人川崎市観光協会/川崎港運協会/ 川崎市更生保護女性連絡協議会/かわさきファズ株式会社/たつみ工業株式会社/横浜川崎国際港湾株式会社/川崎臨港倉庫埠頭 東京応化工業株式会社/学校法人カリタス学園/平林行政書士事務所/長谷川香料株式会社/グランツリー武蔵小杉/川崎市住宅供給 ウインドウフィルムのSOUSHOW/ジェクト株式会社/東レ建設株式会社/株式会社小川組/明治安田生命保険相互会社川崎支社/ 宮前区全町内・自治会連合会/川崎市内郵便局/おつけもの慶/株式会社北野書店/東海東京証券株式会社/一般社団法人神奈川県 幸区町内会連合会/一般社団法人川崎塗装業協会/高津区全町内会連合会/中原区町内会連絡協議会/株式会社佐藤工務店/川崎市 大成有楽不動産株式会社横浜支店/みずほ証券株式会社/一般社団法人川崎市弘済会/公益社団法人川崎市病院協会/学校法人 内田植木·roots in field LLC/住友化学園芸株式会社/花王株式会社川崎工場/川崎ケイリン/富士化学株式会社/株式会社MEYKOU/

公益社団法人川崎市歯科医師会/株式会社プレルーディオ/学校法人東成学園(昭和音楽大学)/公益社団法人川崎市看護協会/ 神奈川臨海鉄道株式会社/一般社団法人神奈川県情報サービス産業協会/富士電機株式会社/川崎日航ホテル/川崎市保護司会協議会/ 株式会社/株式会社大山組/川崎市青年工業経営研究会/川崎住宅管理保全建築協同組合/公益財団法人東京応化科学技術振興財団/ 公社/川崎市全町内会連合会/株式会社アポルテフードファクトリー/一般財団法人川崎市まちづくり公社/株式会社ホテル精養軒/ 生活協同組合パルシステム神奈川/株式会社丸貞/岡上町内会/公益社団法人川崎港振興協会/公益社団法人川崎清港会/ バス協会/株式会社みずほ銀行/株式会社シーエスデー/一般社団法人川崎市空調衛生工業会/SMBC日興証券株式会社/ 信用保証協会/公益社団法人川崎市医師会/一般財団法人川崎沖縄県人会/一般社団法人川崎市薬剤師会/理英会川崎ルフロン校/ 聖マリアンナ医科大学/東京海上日動火災保険株式会社/野村證券株式会社/穴水株式会社 三菱自動車工業株式会社 Media Partners スナイブバレー合同会社/公益財団法人川崎市産業振興財団・京急サービス株式会社共同事業体